



Pyjamarama 2026 Terms and Conditions

These terms and conditions govern your use of our website; by using our website, you accept these terms and conditions in full. If you disagree with any part of these terms and conditions, do not use our website.

1. Registration and Competition

- 1.1. You acknowledge that you will be required to fully and accurately complete a registration process in order to register for Pyjamarama on the BookTrust website (www.booktrust.org.uk). You warrant that all the information provided on registration is true, complete and accurate and that you will promptly inform us of any changes to such information.
- 1.2. You acknowledge that if your Pyjamarama donation is made by 6th July 2026, you will be entered into a prize draw run by BookTrust (“the Promoter”). The winners will be informed by phone or email in July 2026, during which time we will ask for permission to share your details with a third party to arrange prize fulfilment.
- 1.3. The prize will be drawn using a random number generator, with three registrants being awarded first prize, second prize and third prize.
- 1.4. First prize:
 - 1 x bespoke designed piece of Wall Art (up to 10–18m²), printed on vinyl and installed on a single internal plaster wall, provided by Promote Your School.
 - 1 x TTS Developed Two-level Rotating Bookcase, 1 x TTS Developed Fabric Teepee Reading Den and 1 x TTS Developed Alice Sharp's Pond of Poetry provided by TTS Resources.
 - A selection of 100 x books provided by BookTrust.
- 1.5. Second prize: A selection of 50 x books provided by BookTrust.
- 1.6. Third prize: A selection of 25 x books provided by BookTrust.

2. Prize Fulfilment and Delivery

- 2.1. Prizes are supplied by multiple independent manufacturers and distributors, including Promote Your School, BookTrust and TTS Resources.
- 2.2. As a result, prizes may be dispatched separately and delivered on different dates depending on supplier processes, stock availability and shipping times.

2.3. Exact delivery dates cannot be guaranteed. The Promoter accepts no liability for delays outside of its reasonable control.

2.4. Prizes will be delivered to the postal address provided by the winner. The Promoter is not responsible for prizes that cannot be delivered due to incorrect or incomplete address information being supplied.

3. Eligibility

3.1. The prize draw is open to UK-based schools, nurseries, early years settings and community groups that register for Pyjamarama and make a qualifying donation by 6th July 2026.

3.2. Employees of the Promoter and their immediate families are not eligible to enter.

3.3. Entries made by automated systems or third parties will be disqualified.

4. Prize Conditions

4.1. No cash alternative is available. Prizes are non-transferable and non-refundable.

4.2. If, for any reason, a prize or part of a prize becomes unavailable, the Promoter reserves the right to substitute it with an alternative of equal or greater value.

4.3. Installation of the wall art is subject to the winner's premises being suitable (e.g. an internal plaster wall in reasonable condition).

4.4. Filming and Media Participation

- The winning school may be invited to take part in filming, photography or media activity arranged by the Promoter at the time the prize is delivered or installed.
- Participation in filming or photography is voluntary and not a condition of receiving the prize.
- If the school agrees to take part, the Promoter will provide all necessary consent forms, which must be completed by an authorised representative of the school before any filming or photography takes place.
- Any filming or photographs taken may be used by the Promoter for promotional, fundraising and reporting purposes, including (but not limited to) press releases, social media, the Promoter's website and printed materials.

5. Data Protection

5.1. The Promoter will process your personal data in accordance with its Privacy Policy and UK data protection law.

5.2. Winner details will only be shared with third-party suppliers for the purpose of fulfilling the prizes.

5.3. Winners may be asked for permission for publicity use, but consent is voluntary and not a condition of entry.

5.4. Where the winning school agrees to take part in filming or photography, any personal data connected with this activity will be processed in accordance with the consent forms provided and in line with the Promoter's Privacy Policy.

6. Liability

6.1. The Promoter will not be liable for:

- delays or failures in postal, email or telephone communications;
- lost, delayed or incomplete entries;
- any loss, damage or injury caused by a prize, except where caused by the Promoter's negligence.

7. General

7.1. The Promoter reserves the right to withdraw, suspend or amend the competition where necessary due to circumstances outside its reasonable control.

7.2. By entering, you agree to be bound by these Terms and Conditions.

7.3. These Terms and Conditions are governed by the laws of England and Wales, and any disputes will be subject to the exclusive jurisdiction of the English courts.

7.4. Promoter: BookTrust, No. 1 Aire Street, Leeds, LS1 4PR.

8. Intellectual property rights

8.1. Unless otherwise stated, we own the intellectual property rights on the website and material on the website. Subject to the licence below, all these intellectual property rights are reserved.

9. Licence to use website

9.1. You may view, download for caching purposes only, and print from the website for your own use in your classroom or your own personal use, subject to the restrictions below.

10. You must not:

10. 1. republish material from this website (including republication on another website);
- 10.2. sell, rent or otherwise sub-license material on the website;

- 10.3. edit or otherwise modify any material on the website;
- 10.4. redistribute material from this website except for content specifically and expressly made available for redistribution (such as our newsletter).

11. Limitations of liability

- 11.1. The information on this website is provided free-of-charge, and you acknowledge that it would be unreasonable to hold us liable in respect of this website and the information on this website.
- 11.2. Whilst we endeavour to ensure that the information on this website is correct, we do not warrant its completeness or accuracy; nor do we commit to ensuring that the website remains available or that the material on the website is kept up to date.
- 11.3. To the maximum extent permitted by applicable law we exclude all representations, warranties and conditions (including, without limitation, the conditions implied by law of satisfactory quality, fitness for purpose and the use of reasonable care and skill).
- 11.4. Our liability is limited and excluded to the maximum extent permitted under applicable law. We will not be liable for any direct or indirect loss or damage arising under these terms and conditions or in connection with our website, whether arising in tort, contract, or otherwise. Without limiting the generality of the foregoing exclusion, we will not be liable for any loss of profit, contracts, business, goodwill, data, income, revenue or anticipated savings arising under terms and conditions or in connection with our website, whether direct or indirect, and whether arising in tort, contract, or otherwise.
- 11.5. However, nothing in these terms and conditions shall exclude or limit our liability for fraud, for death or personal injury caused by our negligence, or for any other liability which cannot be excluded or limited under applicable law.

12. Restricted access

- 12.1. Access to certain areas of our website is restricted. We reserve the right to restrict access to other areas of our website, or indeed our whole website, at our discretion.
- 12.2. If we provide you with a user ID and password to enable you to access restricted areas of our website or other content or services, you must ensure that that user ID and password is kept confidential. You accept responsibility for all activities that occur under your user ID or password.
- 12.3. We may disable your user ID and password at our sole discretion OR if you breach any of the policies or terms governing your use of our website or any other contractual obligation you owe to us.

13. General

13.1. If any provision of these terms and conditions is held to be unlawful, invalid or unenforceable, that provision shall be deemed severed and the validity and enforceability of the remaining provisions of these terms and conditions shall not be affected.

13.2. These terms and conditions together with our Privacy Policy and the Partnership Agreement constitute the entire agreement between you and us in relation to your use of our website, and supersede all previous agreements in respect of your use of this website

13.3. We reserve the right to modify these terms and conditions at any time. We also reserve the right to assign these terms and conditions and to assign or subcontract any or all of our rights and obligations under these terms and conditions. You may not assign or otherwise dispose of these terms and conditions without our prior written consent.

14. Data protection

14.1. We shall comply with all applicable data protection laws in the UK. For a description of how we use personal data you should refer to our Privacy Policy.

15. Governing law

15.1. These terms and conditions shall be governed and construed in accordance with English law and any disputes shall be subject to the exclusive jurisdiction of the English courts, to which both parties submit.

16. Our contact details

16.1 The full name of our company is BookTrust. Our Registered Charity no. is 313343.

You can contact us via email at pyjamarama@booktrust.org.uk