

Bookbuzz Primary 2026 Overview

How Bookbuzz Primary can
benefit your Year 3-6 pupils.

We've put together this handy guide to help you win over your budget holder or senior leader and get Bookbuzz Primary into your pupils' hands.



What is Bookbuzz Primary?

This new programme of expertly curated books and grab-and-go resources for Key Stage 2 has been developed by BookTrust to support you to **get your children excited about reading for pleasure**.

BookTrust has worked with teachers and pupils to create this new evidence-informed offer for Key Stage 2 children after delivering its successful Bookbuzz Secondary programme for ten years.

Bookbuzz Primary gives children in Years 3-6 the opportunity to **choose and keep a book** they'll love from **16 diverse and inclusive titles** handpicked by our **expert panel** of teachers.

The books are newly selected each year and include the best new fiction and non-fiction titles across a range of genres, book types and reading levels.

"For us the programme is certainly going to help develop the children's love of reading and expose them to a wider range of texts...A lot of the books were wacky, funny and creative stories that grab the children's interests. That's what the programme does. It widens the children's views of the world of reading."

Year 3 Teacher



Costing just £3.65 per student, you'll save 54% on the average cover price of the books.

Why buy Bookbuzz Primary?

As expectations of independent reading increase, many schools struggle to sustain pupils' motivation and enjoyment alongside curriculum pressures.

Our recent survey highlighted that almost 7 in 10 teachers (69%)* are seeking additional resources and/or support for reading for pleasure. **Bookbuzz Primary supports reading for pleasure at this crucial point without adding to teachers' workload.**

Once you have purchased you'll receive all the tools needed to successfully deliver the programme in a way that works for your team and pupils.

Teachers can use our pack to create engaging sessions that give children the opportunity:

- for book talk and social reading experiences
- to physically interact with new diverse books
- to develop the skills to successfully choose a book they'll enjoy.

These are all important factors in encouraging children to read for pleasure.



The benefits of Bookbuzz Primary

63% of Key Stage 2 teachers told us that they are concerned about their pupil's overall level of reading enjoyment*. Bookbuzz Primary supports children to develop positive, lasting attitudes towards reading by placing enjoyment, choice, and ownership at the centre of the experience.

Benefits for children

- **Creates excitement** around reading.
- Generates **shared moments of joy** when children engage with the books, video and resources.
- Supports children to **develop the skill of book choice**. Read more about **why book choice matters**.
- Creates opportunities for **book talk and sociable reading experiences** within the classroom.
- Offers pupils the chance to have autonomy in the classroom.
- Gives children a sense of ownership as each child gets to **choose a book to keep**.
- **Increases reading motivation** with inclusive titles.

*N=1655 KS2 teachers. **BookTrust (2024) Primary school children's reading and the vital role teachers play in nurturing reading enjoyment.**



Benefits for teachers

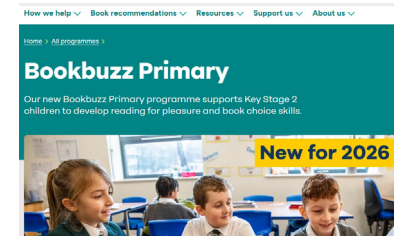
- **Saves admin time** with a specially designed programme that's **easy to deliver** in a way that works best for your pupils.
- You'll receive **32 new, diverse and inclusive books** – two copies of each of the 16 curated titles - for use in school.
- **Create engaging sessions** with our high-quality grab-and-go resources and supporting guidance.
- **Builds an effective environment to build children's enabling skills.** The skill of choice, positive social reading experiences and book talk help develop reading enjoyment.

"The children seemed to really enjoy the session which was lovely to see because many of them struggle to be enthusiastic about reading. By the end of the session, they all found a book that they really wanted to have a look at."

Year 6 Teacher



The Bookbuzz Primary programme includes:



One Bookbuzz Primary book for every pupil

Chosen from a selection of 16 titles, carefully picked each year by our expert panel to ensure the books offer age-appropriate quality reads, across different formats and for a variety of interests and reading levels.

**Just £3.65
per student!**

The Bookbuzz Primary launch pack

All the physical resources needed to deliver Bookbuzz Primary including:

- two copies of each book for the library or classroom (32 copies in total)
- bookmarks for each child
- a programme guide to support delivery.

Access to the new and exclusive Bookbuzz Primary Coordinator Zone

With a wide range of digital and printable resources including:

- slide decks, parent letters and lesson delivery support
- an engaging Bookbuzz Primary author film
- book talk guidance, competitions and activities to get pupils' engaged.

Scan the QR code or visit:
booktrust.org.uk/bookbuzz-primary





booktrust.org.uk

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